

High-Margin Education Business

Annonce V90478 mise à jour le 11/05/2026

Description générale

Fiche d'identité de la société

Forme juridique	SARL
Localisation du siège	Suisse

Résumé général de l'activité

The business operates a premium international education offering comprising summer camps and a boarding school, located on a privately owned campus in the Swiss Alps.

With over 50 years of history, the institution serves students aged 7–17 from more than 60 countries, offering English-language programs that combine academic learning, language immersion, and outdoor activities.

The core business focuses on international summer camps and a full-year boarding program. Additional revenue streams are generated through facility rentals for corporate and group events, as well as off-season academic programs.

The business model is supported by a high proportion of direct bookings (approximately 87%), resulting in lower customer acquisition costs compared to industry averages. It also benefits from strong brand recognition, a loyal international customer base, and significant repeat business across generations.

Éléments chiffrés

Éléments chiffrés concernant la cession

En k€/année	2023	2024	2025	2026
CA			5 500	
Marge brute				
EBE			560	
Rés. Exp.				
Rés. Net				

En k€/année	2023	2024	2025	2026
Salariés			20	

Indications concernant les éléments chiffrés

Real Estate.

Positionnement concurrence

Concurrence

Points forts

- Over 50 years of established history.
- Strong international brand in residential education.
- Students from 60+ countries worldwide.
- High level of multi-generational customer loyalty.
- High EBITDA margin (30–40%).
- Strong cash-generating business model.
- 87% direct bookings, reducing reliance on intermediaries.
- Low customer acquisition costs compared to industry standards.
- Dual revenue streams: boarding school + summer camps.
- Additional income from facility rentals and off-season programs.
- Stable and recurring international customer base.

Infos sur la cession

A propos de la cession de cette entreprise

Type de cession envisagée	Majoritaire
Raison principale de cession	Départ à la retraite
Prix de cession	Le vendeur n'a pas souhaité préciser le prix de cession.

L'immobilier est compris dans la cession.

Profil de repreneur recherché

Profil recherché	Personne physique ou morale ou fonds d'investissement
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